

UKLA

The United Kingdom Literacy Association

46th International Conference

UKLA WINCHESTER

2010

The Changing Face of Literacy: Yesterday, Today and Tomorrow

University of Winchester, UK • 9th - 11th July 2010

This exciting conference offers opportunities to reflect upon the past, consider the present and look to the future in relation to literacy teaching and learning. It will also enable delegates to interrogate what they understand by literacy. There will be opportunities to find out about cutting edge research, engage in professional dialogue, and explore future creative possibilities as we move towards the implementation of a new primary curriculum in 2012. Literacy is constantly changing, creating new forms, which extend and transform already existing literate practices. History and culture, social formations and technology continue to profoundly shape what literacy was, is, and may become. This conference will offer the opportunity to examine the past and present and speculate about the future, in an intellectually stimulating as well as convivial atmosphere. There will be numerous parallel sessions, multiple keynotes, as well as workshops and seminars, alongside an excellent Children's Literature Bookshop, UKLA Bookstall and a Publishers' Exhibition.

The venue for the 2010 conference is the University of Winchester located close to the centre of the ancient cathedral city of Winchester, just an hour from London and close to the South Downs.

The Changing Face of Literacy: Yesterday, Today and Tomorrow will explore research, policy and practice on the following topics:

- historical perspectives
- multi-literacies and multimodal practices
- subject and pedagogical content knowledge in the literacy curriculum
- virtual communities and literacy practices inside and outside the classroom
- popular culture and its status in the classroom
- literacy practices and assessment for learning
- implications of the changing face of literacy for both policy and practice
- imaginative approaches to the teaching of literacy
- the role of the literacy teacher and professional development

These, and many more themes, will feature in this convivial conference and we invite you to join us for all or part of our conference.

For information on the Focus Day on 'Creating Multilingual Spaces' on Thursday July 8th, see overleaf.

*You will be welcome to join us for one day
or for the whole three day conference.*

Prices for full three-day conference

*(Conference, lunches, dinners and social events
only - see overleaf for accommodation prices)*

Members	<i>one day</i>	£120
	<i>Full conference (without accommodation)</i>	£285

Non-Members	<i>one day</i>	£130
	<i>Full conference (without accommodation)</i>	£330

UK Student/ NQT/Teaching Assistant/Unwaged	<i>one day</i>	£80
	<i>Full conference (without accommodation)</i>	£235

*NB. All prices are for applications received by
30/5/10, after which there will be a £25 surcharge.*

All welcome!

The conference will be of interest to
primary and secondary teachers,
literacy consultants and subject leaders,
Heads of Departments,
university lecturers, teacher educators,
researchers, advisers, inspectors,
policy makers and publishers.

S P E A K E R S

Gunther Kress

London University Institute of Education

Peter Freebody

University of Sydney

Geraldine McCaughrean

Author

Andrew Lambirth

Canterbury Christ Church University

Tony Mitton

Poet

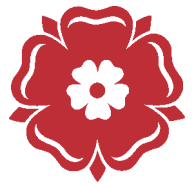
Yetta Goodman

University of Arizona

Karen Wohlwend

Indiana University





The Changing Face of Literacy: Yesterday, Today and Tomorrow

Draft programme outline

Friday 9th July 2010

Gunther Kress, London University Institute of Education

Tony Mitton, Poet

Andrew Lambirth, Canterbury Christ Church University

Saturday 10th July 2010

Peter Freebody, University of Sydney

Geraldine McCaughrean, Author

Karen Wohlwend, Indiana University

Sunday 11th July 2010

Yetta Goodman, University of Arizona

UKLA would be delighted if you would join us for one, two or all three days.

Special Focus Day on Creating Multilingual Spaces

Thursday, 8th July, 2010, University of Winchester, 10.30am - 4.30pm

During the first decade of the 21st century there have been increasing numbers of bilingual children entering school. Most teachers in the UK now have pupils who speak more than one language. To give these children the best chance of success, we need to create classroom environments where multilingualism can be fostered as an educational resource. This UKLA Special Focus Day will draw upon recent national and international research, and give opportunities for participants to engage in discussion and debate about how children's multilingual literacies can be developed.

Speakers include:

Kris Gutierrez
UCLA,
USA



Clare Kelly
Goldsmiths College
University of London
and other UK researchers



Christine Helot
University
of Strasbourg

The Focus day is convened by **Dr Rose Drury** (Open University)
and **Dr Charmian Kenner** (Goldsmiths College, University of London)

Everyone is welcome.

The day will be of interest to teachers, language and literacy coordinators, advisors, inspectors and managers as well as to teacher-educators, researchers and publishers.

Price: £130 (Current members £120; Students/ NQTs/ Teaching Assistants/Unwaged £80)

Please complete the booking form opposite and return with your payment to:

The International Conference Director, UKLA, 18th Floor Attenborough Building,
University of Leicester, University Road, Leicester, LE1 7RH E-mail: admin@ukla.org

UKLA's 46th Annual International Conference 2010, University of Winchester

The Changing Face of Literacy: Yesterday, Today and Tomorrow

Please **COMPLETE BOTH SIDES** and use **BLOCK CAPITALS** and black ballpoint

Conference runs from 10am Friday 9th July to 1.00pm Sunday 11th July.

The Focus Day on 'Creating Multilingual Spaces' takes place on Thursday 8th July.

Please circle the day/s you will attend and complete the relevant sections below:

Focus Day, Thurs 8th July Fri 9th July Sat 10th July Sun 11th July

Costs for CURRENT MEMBERS	Cost	Total
Full 3 day conference (incl. meals, conference dinner & entertainment - NO ACCOMMODATION - see below for accommodation charges)	£285	£
Single day attendance (Friday 9th): including tea, coffee and lunch.	£120	£
Single day attendance (Saturday 10th): including tea, coffee and lunch.	£120	£
Attendance for Saturday and Sunday (10th and 11th): including lunch Saturday and conference dinner.	£180	£
Cost if you wish to attend social events on Friday and Saturday evenings but not staying overnight	£45	£
Focus Day on <i>Creating Multilingual Spaces</i> (Thurs. 8th): Including lunch	£120	£
<i>Add £25 late administration charge for applications received after 30th May 2010</i>	£25	£
AMOUNT ENCLOSED		£

Costs for NON-MEMBERS	Cost	Total
Full 3 day conference (incl. meals, conference dinner & entertainment - NO ACCOMMODATION - see below for accommodation charges)	£330	£
Single day attendance (Friday 9th): including tea, coffee and lunch.	£130	£
Single day attendance (Saturday 10th): including tea, coffee and lunch.	£130	£
Attendance for Saturday and Sunday (10th and 11th): including lunch Saturday and conference dinner.	£190	£
Cost if you wish to attend social events but not staying overnight	£50	£
Focus Day on <i>Creating Multilingual Spaces</i> (Thurs. 8th): Including lunch	£130	£
<i>Add £25 late administration charge for applications received after 30th May 2010</i>	£25	£
AMOUNT ENCLOSED		£

Costs for UK STUDENT/ NQT/ TEACHING ASSISTANT/ UNWAGED	Cost	Total
Full 3 day conference (incl. meals, conference dinner & entertainment - NO ACCOMMODATION - see below for accommodation charges)	£235	£
Single day attendance (Friday 9th, Saturday 10th): including tea, coffee and lunch. <i>each day</i>	£80	£
Focus Day on <i>Creating Multilingual Spaces</i> (Thurs. 8th): Including lunch	£80	£
<i>Add £25 late administration charge for applications received after 30th May 2010</i>	£25	£
AMOUNT ENCLOSED		£

Accommodation Costs for ALL PARTICIPANTS	Cost	Total
Friday 9th July Bed and Breakfast (Student accommodation)	£55	£
Saturday 10th July Bed and Breakfast (Student accommodation)	£55	£
Additional night: Thursday 8th July Bed and Breakfast (Student accommodation)	£55	£
Additional night: Wednesday 7th July Bed and Breakfast (Student accommodation)	£55	£
AMOUNT ENCLOSED		£

N.B ALL accommodation is limited and MUST be booked by 31st May 2010.

After this date accommodation is unlikely to be available. **Early booking is advised.**

Accommodation will be strictly allocated on a 'first come first served' basis.

A deposit of 50% of the total fee must be paid on application.

The full amount must be paid by 30th May 2010 or you will be subject to a surcharge of £25

Your conference place will only be fully secured by payment of the **full** fee.

Cancellation Policy: Cancellations **before 31/3/2010** - Full refund less £10 administration costs.

Cancellation **between 1/4/2010 and 5/6/2010** - 50% refund less £10 administration costs.

Cancellation **after 5/6/2010** - No refund given.

PERSONAL DETAILS

Surname _____ Forename _____ Title _____

Job title _____

Address for mailing _____

Post/zip code _____

Country _____ E-mail _____

Tel _____ Fax _____

UKLA Member No. _____

Any dietary or other special/additional needs _____

Please contact the organiser if you need any special information or physical assistance to enable you to attend the Conference.

PAYMENT DETAILS

Invoice: Institution to be billed _____

Address _____

Post/zip code _____ Purchase order number _____

Cheque/International Money Order, Sterling only, payable to **UKLA Conference 2010**

Amount & _____

Credit Card (Visa/Mastercard only) Expiry date of card _____

Amount & _____

Account Number

Security code (last 3 digits of number on reverse of card)

Credit card billing address _____

Post/zip code _____

Name _____

Signature _____

Date _____

Credit card transactions are subject to a £3.50 handling charge.

Return form to:

**The International Conference Director,
UKLA, 18th Floor Attenborough Building,
University of Leicester, University Road,
Leicester, LE1 7RH**

Tel: 0116 229 7450; Fax: 0116 229 7451;
E-mail: admin@ukla.org

Please note that UKLA cannot be held responsible for alterations to the programme resulting from unforeseen circumstances.

WINCHESTER

2010