

The United Kingdom Literacy Association

45th International Conference

Making Connections: Building literate communities in and beyond the classroom

Greenwich University, London, UK 10th - 12th July

In the global context of a focus on literacy education, UKLA's international conference promises to be the major event in 2009 for all teachers, researchers, consultants and teacher educators. It will be inspirational and engaging, offering opportunities to participate in discussion and debate and learn about cutting edge research, and the consequences for classroom practice, in a convivial atmosphere. There will be over 100 sessions; plenaries, workshops, papers and seminars, as well as an excellent Children's Literature Bookshop, UKLA Bookstall and a Publishers' Exhibition.

The venue for the 2009 conference is the spectacular Greenwich University, London; a World Heritage Site on the banks of the River Thames. The campus where the conference will take place is centered on three baroque buildings designed by Sir Christopher Wren at the end of the 17th century. "More breathtaking than the Versailles of Louis XIV" is how *The Independent* newspaper described it!

Making Connections: Building literate communities in and beyond classrooms will explore research, policy and practice on the following topics:

- literacy practices drawing on children's multimodal worlds
- reading and writing communities in classrooms
- literacy practices in virtual communities
- permeable classrooms and out-of-school learning
- links between communities, schools and literacies
- teachers' and student teachers' communities of practice
- teachers' subject and pedagogical content knowledge

We hope you will be able to join us for all or part of our conference.

For information on the Focus Day on 'Writers as Designers' on Thursday July 9th, see overleaf.



You will be welcome to join us for one day or for the whole three day conference.

Prices for one day or full three-day conference

Members	<i>One day</i>	£120
	<i>Full conference</i>	£295

Non-Members	<i>One day</i>	£130
	<i>Full conference</i>	£340

UK Student/ NQT/Teaching Assistant/Unwaged

<i>One day</i>	£80
<i>Full conference</i>	£265

(NB. Full conference fee includes conference, lunches and social events only - see overleaf for accommodation prices. All prices are for applications received by 30/5/09, after which there will be a £25 surcharge.)

All welcome!

The conference will be of interest to primary and secondary teachers, literacy consultants and subject leaders, Heads of Departments, university lecturers, teacher educators, researchers, advisers, inspectors, policy makers and publishers.

Speakers

Robin Alexander
Cambridge University

Malorie Blackman
Author

Courtney Cazden
Harvard University

Teresa Cremin
The Open University

Jonathan Douglas
Director, National Literacy Trust

Angela Thomas
University of Sydney

Petr Horacek, Sarah McIntyre and David Roberts
Illustrators and artists

Making Connections: Building literate communities in and beyond the classroom

Draft programme outline

Friday 10th July 2009

Robin Alexander, *Cambridge University*

Angela Thomas, *University of Sydney*

Petr Horacek, Sarah McIntyre and David Roberts - *Illustrators and artists*

And over 35 workshops, seminars, research reports and symposia

Saturday 11th July 2009

Teresa Cremin, *The Open University*

Malorie Blackman, *Author*

Jonathan Douglas, *The National Literacy Trust*

And over 35 workshops, seminars, research reports and symposia

Sunday 12th July 2009

Courtney Cazden, *Harvard University*

And over 25 workshops, seminars, research reports and symposia

UKLA would be delighted if you would join us for one, two or all three days.

Focus Day on Writers as Designers: Nurturing Creative Talent

Thursday, 9th July, 2009, Greenwich University, London, 10.30am - 4.30pm

Writing, still a powerful tool in this technological age, continues to change. In most of the western world concerns about standards of writing remain. Young people's scores in writing lag behind those in reading. This UKLA research and development day aims to share recent national and international research evidence and to promote discussion and debate about current policies and practice in the teaching of writing (KS1-4). The theme, *Writers as Designers*, draws attention to writing as a creative process in which writers mould and shape their texts to suit their communicative goals and their understanding of readers' needs. There will be opportunities for participants to discuss the practical implications of the research presented and to consider innovative ways to engage writers as designers in their own educational contexts.

Speakers include:

Richard Andrews

Institute of Education (London)

Judy Parr

University of Auckland, (New Zealand)

Craig Hancock

State University of New York (Albany)

Cliff Yates

Poet, teacher, creative writing tutor

The Special Focus day is convened by **Debra Myhill** (University of Exeter)

Everyone is welcome.

The day will be of interest to teachers, language and literacy coordinators, advisors, inspectors and managers as well as to teacher-educators, researchers and publishers.

Price: £130 (Current members £120; Students/ NQTs/ Teaching Assistants/Unwaged £80)

Please complete the booking form opposite and return with your payment to:

The International Conference Director - Sophie Wilson, UKLA, Attenborough Building,
University of Leicester, University Road, Leicester, LE1 7RH E-mail: sophie@ukla.org

UKLA's 45th Annual International Conference 2009, Greenwich, London

Making Connections: Building literate communities in and beyond the classroom

Please **COMPLETE BOTH SIDES** and use **BLOCK CAPITALS** and **black ballpoint**

Conference runs from 10am Friday 10th July to 1.00pm Sunday 12th July.

The Focus Day on 'Writers as Designers' takes place on Thursday 9th July

Please **circle the day/s you will attend and complete the relevant sections below:**

Focus Day, Thurs 9th July

Fri 10th July

Sat 11th July

Sun 12th July

Costs for CURRENT MEMBERS	Cost	Total
Full 3 day conference (incl. lunches, conference dinner & entertainment)	£295	£
Single day attendance (Friday 10th)	£120	£
Single day attendance (Saturday 11th)	£120	£
Attendance for Saturday and Sunday (11th and 12th)	£155	£
Cost if you wish to attend social events on Friday and Saturday evenings but not staying overnight	£55	£
Focus Day on Writers as Designers (Thurs. 9th): Including lunch	£120	£
Add £25 late administration charge for applications received after 30th May 2009	£25	£
AMOUNT ENCLOSED		£

Costs for NON-MEMBERS	Cost	Total
Full 3 day conference (incl. lunches, conference dinner & entertainment)	£340	£
Single day attendance (Friday 10th)	£130	£
Single day attendance (Saturday 11th)	£130	£
Attendance for Saturday and Sunday (11th and 12th)	£160	£
Cost if you wish to attend social events but not staying overnight	£60	£
Focus Day on Writers as Designers (Thurs. 9th) Including lunch	£130	£
Add £25 late administration charge for applications received after 30th May 2009	£25	£
AMOUNT ENCLOSED		£

Costs for UK STUDENT/ NQT/ TEACHING ASSISTANT/ UNWAGED	Cost	Total
Full 3 day conference (includes lunch each day and social events on Friday & Saturday evening)	£265	£
Single day attendance (Friday 10th, Saturday 11th)	£80 each day	£
Focus Day (Thurs. 9th) Including lunch	£80	£
Add £25 late administration charge for applications received after 30th May 2009	£25	£
AMOUNT ENCLOSED		£

Accommodation Costs for ALL PARTICIPANTS	Cost	Total
Friday 10th July Bed and Breakfast (Student accommodation)	£65	£
Saturday 11th July Bed and Breakfast (Student accommodation)	£65	£
Friday 10th July Bed and Breakfast (Hotel accommodation)	£90	£
Saturday 11th July Bed and Breakfast (Hotel accommodation)	£90	£
Additional night: Thursday 9th July Bed and Breakfast (Student accommodation)	£65	£
Additional night: Thursday 9th July Bed and Breakfast (Hotel accommodation)	£90	£
Additional night: Wednesday 8th July Bed and Breakfast (Student accommodation)	£65	£
Additional night: Wednesday 8th July Bed and Breakfast (Hotel accommodation)	£90	£
AMOUNT ENCLOSED		£

Hotel accommodation is at the Britannia International Hotel, Canary Wharf. This is four stops from Greenwich on the Docklands Light Railway (DLR). UKLA has negotiated a competitive rate for this hotel.

N.B ALL accommodation is limited and MUST be booked by 31st May 2009.

After this date accommodation is likely to be unavailable. **Early booking is advised.**

Accommodation will be strictly allocated on a 'first come first served' basis.

Participants should travel to Greenwich by public transport: there is very little parking available.

The full amount must be paid by 30th May 2009 or you will be subject to a surcharge of £25

Your conference place will only be fully secured by payment of the **full** fee.

Cancellation Policy: Cancellations **before 31/3/2009** - Full refund less £10 administration costs.

Cancellation **between 1/4//2009 and 5/6/2009** - 50% refund less £10 administration costs.

Cancellation **after 5/6/2009** - No refund given.

PERSONAL DETAILS

Surname _____ Forename _____ Title _____

Job title _____

Address for mailing _____

Post/zip code _____

Country _____ E-mail _____

Tel _____ Fax _____

UKLA Member No. _____

Any dietary or other special/additional needs _____

Please contact the organiser if you need any special information or physical assistance to enable you to attend the Conference.

PAYMENT DETAILS

Invoice: Institution to be billed _____

Address _____

Post/zip code _____ Purchase order number _____

Cheque/International Money Order, Sterling only, payable to **UKLA Conference 2009**

Amount & _____

Credit Card (Visa/Mastercard only) Expiry date of card _____

Amount & _____

Account Number

Security code (last 3 digits of number on reverse of card)

Credit card billing address _____

Post/zip code _____

Name _____

Signature _____

Date _____

Credit card transactions are subject to a £3.50 handling charge.

Return form to:

**The International Conference Director,
UKLA, Attenborough Building,
University of Leicester, University Road,
Leicester, LE1 7RH**

Tel: 0116 229 7450; Fax: 0116 229 7451;
E-mail: admin@ukla.org

Please note that UKLA cannot be held responsible for alterations to the programme resulting from unforeseen circumstances.

